

Alexander Star is an Emmy®-nominated songwriter, lyricist, singer, and Impact Artist hailing from Ft. Lauderdale, FL. Born to a black father and an Ashkenazi Jewish mother, Star approaches his work from a uniquely elevated perspective that, as he puts it, "overcomes oppression on both sides of the family tree."

Backed by his band, The Golden People, Alexander Star's live performances are dynamic, inclusive, and universally appealing. Blending Hip-Hop, R&B, Pop, and Rock, Star's music unfolds like a series of stories, each song a chapter in a larger narrative, delivering intentional messages with flair.

Renowned for his knack of "giving hope while bein' dope," Alexander Star crafts anthems that resonate far and wide, finding placement in primetime TV shows, Super Bowl commercials, global brands, and governmental initiatives. Notably, he is the second artist, after Elvis Presley, chosen by the tourism bureau of Greater Ft. Lauderdale to compose an original song celebrating the destination. Titled "Laudy Dayo," this 'destination anthem' serves as a unique engine for domestic and international promotion in collaboration with Visit Lauderdale.

Beyond the spotlight, Star has dedicated over a decade to mentoring aspiring musicians, guiding them to create impactful, original songs. His work with at-risk youth, including survivors of abuse, neglect, trafficking, and the foster care system, has honed his ability to use intentional lyricism as a tool for empowerment, further enriching his artistic vision.

Show Description: An Alexander Star concert can be described as a dynamic and immersive experience that seamlessly blends music and storytelling. From the moment he takes the stage with his ace band, "The Golden People," Alexander captivates the audience with his soulful vocals, passionate performances, and masterful musicianship. Each song serves as a chapter in a larger narrative, drawing listeners into his world and conveying the intention behind his songwriting. With seamless transitions and engaging dialogue, Alexander creates a genuine connection with his audience, leaving them inspired and eager to join him on a journey of impact and success. Additionally, by involving students in workshops and performances, he fosters a sense of community and collaboration that sets his concerts apart as not just performances, but transformative experiences.